

Roxtec wins the Grand Export Prize 2010

Cable and pipe seal supplier Roxtec is the winner of the Swedish Trade Council's award "Stora Exportpriset" (Grand Export Prize) 2010. Earlier this afternoon, CEO Fredrik Hansson received the award that was handed out by His Majesty the King of Sweden at a ceremony in Stockholm. "This is a fantastic recognition of our hard work. It will strengthen our team work even more now that we have become Swedish Champions in Export," says Fredrik Hansson.

The demands for winning the prestigious prize are high. A nominated company shall have increased its export sales and achieved success in several markets with a strong concept. Roxtec also meets the requirements of presenting a positive development of its value adding services, organic growth and employment within the Swedish business. Roxtec has increased sales in combination with good profitability.

"Since the start 20 years ago, we have created a global company. Sweden is our base and the world is our market," says Fredrik Hansson. "We have continuously been reinvesting for constant development of the company. On our markets, the Roxtec brand stands for reliability and quality."

Focusing on the customer

According to Fredrik Hansson, the Roxtec success is built on the ability to focus on the company's concept and add value to loyal and new customers worldwide.

"Our technology, our products and our organization, driven by a wish to serve and support customers globally, is the basis for our continuous profitable growth."

For further information, please contact Fredrik Hansson, CEO of Roxtec, by e-mail fredrik.hansson@se.roxtec.com or telephone + 46 733 31 30 76, and/or visit www.roxtec.com.

About Roxtec and Multidiameter™

Swedish Roxtec Group is the world-leading provider of flexible modular-based cable and pipe seals. The company's invention for adaptability to cables and pipes of different sizes is called Multidiameter™. The solution is based on sealing modules with removable rubber layers, which allows for a perfect sealing, regardless of the outside dimension of the cable or pipe. The technology simplifies design and engineering, speeds up the installation process and reduces the need for stock, material and logistics. It also provides built-in spare capacity for easy retrofit and future upgrades. Roxtec serves and supports customers in more than 70 markets through 14 subsidiaries and a network of distributors.

For more information, please visit www.roxtec.com.